

4 X 4: Four Non Communicable Diseases & Four Modifiable Shared Risk Factors

Sponsorship packages	Gold PKR 15,00,000	Silver PKR 800,000
Acknowledgment on the backdrop in Main Ballroom	✓	✓
Acknowledgment in the Final Announcement and programme book	✓	✓
Acknowledgment in the PNDS Website	✓	✓
Right to use the endorsement "Sponsor of the PNDS NCD Conference 2019"	✓	✓
Promotional insert in conference bag	✓	✓

***Each premium sponsor has to manage travel and accommodation arrangements of 10-15 organizing & scientific committee members as well as the invited speakers from Karachi and other cities to Lahore, Pakistan.**

Sponsorship Items

Package No.	Items	Amount
1	Exhibition Booth	PKR 120,000
2	Lunch Symposium	PKR 350,000
3	Conference Dinner	PKR 500,000
4	PNDS 2019 Conference Mobile App	PKR 200,000
5	Advertisement in Conference Mobile App	PKR 30,000
6	Promotional Insert	PKR 50,000
7	Conference Lanyard	PKR 100,000
8	Conference Bag	PKR 400,000
9	Banner	PKR 50,000

Promotional Opportunities

Educational Support Opportunities

50,000 - 500,000

PNDS accepts educational grants to support the educational program. Content and speakers are determined by PNDS's Scientific Program Committee. Educational grants will be acknowledged in the meeting program and on conference signage. Check the meeting website for program updates. A list of sessions and confirmed faculty is available upon request. If your company or organization considers educational grants, kindly let us know. PNDS will gladly complete and submit any necessary grant request paperwork or documentation.

NCD 2019 Welcome Reception Dinner

Your company will be recognized prominently as the supporter of the Welcome Reception on signage in the expo hall. The Welcome Reception is sure to be a popular event for everyone at NCD 2019. As a traffic builder for exhibitors, attendees will receive a ticket from your exhibit booth for a signature cocktail developed specifically for the conference.

Conference Dinner (Sole Sponsor)

PKR 500,000

The sponsor will be provided with the following:

- Acknowledgement as a sponsor of Gala Dinner on the e-backdrop, signage at entrance and exit
- Promotional insert or product sample on every table.

Promotional Support Opportunities

NCD 2019 shines the spotlight on Health and Disease prevention. This event will convene 500 thought leaders, researchers and clinicians dedicated to improving human health through innovative evidence based science research and application. It is an opportunity not to be missed!

Stand out from the competition and optimize your exposure by selecting the perfect combination of marketing and promotional activities that will enhance your presence and visibility at the conference.

- Maximize your corporate or brand exposure
- Showcase your scientific research
- Increase your booth traffic or special event attendance
- Promote innovations in your products and services

Registration Desk Sponsorship

PKR200,000

Logo on folders, abstract book, Souvenirs, Name Tags, Banners & Standees on the registration desk, Invitation cards etc.

Lunch Symposium

PKR 350,000

The sponsors will be provided with the following:

- Use of lecture hall in the Conference Venue with standard audio-visual equipment-one LCD projector, up to 2 microphones, one screen and one notebook.
- The inclusion of the symposium title, schedule, and programme in the Final Announcement, Website and Programme Book after endorsement by Organizing Committee (if known at the time of printing)
- Use of Congress Logo of the invitation cards after submission for endorsement by Organizing Committee
- The sponsoring company will bear the costs of organizing the symposium, Speaker's travel expenses, hotel accommodation, registration fees and honorarium (if any)

The expo hall is an integral part of NCD Conference 2019.

Don't miss out on the opportunity to demonstrate your products/services to more than 500 attendees.

Lunch in the Exhibit Hall

Price varies by quantity

Meeting attendees look forward to the lunch break in The Hub. Help attendees refuel mid-day by sponsoring lunch vouchers. Have your company/product name and logo printed on the vouchers provided to each NCD Conference 2019 attendee with their registration.

Water Bottles

PKR 50,000??

Supporter will have rights to provide branded water bottles for distribution to attendees. Water stations are located throughout the convention center. Supporter will be recognized on website, signage, and mobile app

Program-At-A-Glance Advertising

Distributed to every attendee, the Program-At-A-Glance contains high level information for the meeting, including a schedule of events, session listings and meeting room locations

Back cover advert in abstract book 50,000

Inside front cover or inside back cover 35,000

Abstracts on USB

Supporter will have company logo on unique wallet sized card that includes a separate flash drive with the Nutrition 2019 abstracts.

Promotional Bag Insert

Take your message directly to attendees by placing your company's pre-printed flyer in each conference bag. This is an excellent way to ensure your message reaches all attendees.

Per insertion PKR 50,000

To allow the advertisers an opportunity to publicize their product to the delegates, Congress may insert up to two A4 pages leaflet into the Conference Bags. The leaflets are provided by the advertisers. Contents and format of the leaflet must be approved by the organizing Committee. It should be in English with an initial distribution of 300 copies which must reach the Secretariat by 31st August 2019.

Conference Lanyard

PKR 100,000

The type and design of the lanyards will be selected by the organizing Committee. An initial estimate of 400 lanyards will be required. The sponsor will be provided with the following:

- The inclusion of company's logo and name and logo on the lanyards.

Conference Bag

PKR 400,000

The type and design of the bags will be selected by the organizing Committee. An initial estimate of 350-400 bags will be required. The sponsor will be provided with the following:

- The inclusion of the company's logo and name on the bag.

Window Clings/Banners (Price Varies by location and size)

PKR 50,000 onwards

Have your company name and/or brand(s) highly visible to Nutrition 2019 attendees with window clings and banners. Spaces are available in prominent locations Call for options and availability. This gives the sponsor the right to display **ONE** stand banner at the designated area. The production cost for the banner is to be borne by your company. Artwork of the banner is to be sent to the Congress Secretariat for approval not later than 30th August 2019.

WiFi

PKR 150,000

This opportunity keeps your company front and center with attendees as they utilize the Internet via WiFi in the convention center. Supporter will receive an initial login splash screen and the WiFi passcode can be your company or product name.

Recharge Stations PKR 80,000

Offer a quick "jump start" for attendees' mobile devices, laptops, and tablets. Two charging areas— one within and one outside the expo hall—will provide an opportunity to recharge. The stations will be exclusively branded by the supporting company. We can get creative with the names of these stations as well to incorporate your company/product name. Supporter benefits include:

- Custom graphics and signage at charging stations
- Supporter acknowledgement on website & signage

Lahore Night Tour Sponsorship (Full program sponsorship)

Musical/Qawwali Night Sponsorship(Full Program sponsorship)

Exhibit Hours:

Installation

Friday, 1st November 8:00 am – 5:00 pm

Booth Inspections

Friday, 1st November 6:00 pm

Exhibit Hall Open (*Expanded Hours for 2019!*)

Saturday, 2nd November 8:30 am – 4:00 pm

Welcome Reception in Exhibit Hall

Sunday, 3rd November 09:00 am – 4:00 pm

Monday, 4th November 09:00 am – 1:00 pm

*complimentary lunch from 12:00 pm – 2:00 pm

Exhibitor Benefits & Pricing

Personnel Registration

*Full conference exhibitor badges are reserved for exhibitor staff and only allow entrance to all educational sessions, receptions (except invitation only receptions) and the exhibit hall. None of these aforementioned registrations include CE/CME credit. All representatives who require CE/CME credit must register at regular conference rates

Booth Payment Terms

- **50% deposit payment is required with the booth rental.**
- **50% final payment is required on October 1st, 2019**
- **Booth rentals before October 1st can include either a 50% deposit or the full amount.**
- **Booth rentals received after October 1st, 2019 must include the full payment.**

Exhibition and Sponsorship Application Form

Please complete the Application Form and e-mail to ncdconferencesect@pnds.org

Company Name			
Contact Person			
Position			
City		Country	
Tel		Fax	
Cell		E-mail	

Note: Please include country and city dialing codes

Sponsorship / Exhibition Application

Package no	Detail of Package	Amount

Billing Details

Contact Person			
Position			
Billing Address			
Tel		Fax	
Cell		Email	

Should you require any further assistance or information, please contact the Conference Secretariat.

Signed: _____

Date: _____