



1st PNDS International Conference on Non-Communicable Diseases(NCDs)

1 - 3 November, 2019 📍 Lahore - Pakistan



4 X 4: Four Non Communicable Diseases & Four Modifiable Shared Risk Factors

Why Exhibit in our Conference?

Our 1st PNDS International Conference on Non Communicable Diseases (NCDs) will provide you with a huge networking pavilion and collaboration opportunity where you can endorse your products among people belonging to multi sectors regarding health and disease. It will be a dynamic space presenting interactive exhibits and PNDS Live!

Value of Exhibiting/ Sponsoring this International Event At NCD 2019 you will be able to:

- Promote your products and services by sharing samples and live demonstrations
- Get a chance to assess competition of products/ processes and technology related to NCDs
- Share the latest effective research findings of your products and services with professionals
- Acquire an opportunity of collaborating with other organizations/ researchers/scientists and policymakers
- Attend all technical sessions to avail latest research finding regarding health and chronic diseases.

Who Should Exhibit?

Any company / organization related to or with an interest in the field of Non-Communicable disease can be a part of the event.

Categories Of Products/ Services Include The Following:

- Food and beverage products
- Lifestyle management, Menus and cookbooks
- Pharmaceuticals, Publishers
- Dietary products, Dietary supplements & Nutrition products
- Education materials/teaching aids and equipment
- Exercise and fitness equipment
- Food delivery systems, Food management, Food prep equipment
- Healthcare products, Ingredients
- Body composition analyzers, Calorimeters, Metabolic devices/testing systems
- Computer software and services, Dietary assessment tools
- Hand handled equipment
- Non-profit organizations and NGOs
- Training programs & Universities and more

TITLE SPONSOR (Rs. 2.0 Million)

- a) Logo on all Collateral Material of the Conference
 1. Main Backdrop
 2. All signages in the Main Hall
 3. All signages in the Exhibition Hall
 4. All signages in the pre-Conference Room/Foyer of the Hotel/Breakout Rooms
 5. Conference Brochure/Souvenir
 6. All conference contents in the Delegate Bag
 7. Conference Website/FB Page
 8. Logo highlighted among other sponsors on the Media Wall
- b) Special Announcement in Chairman's Welcome Address at the Inaugural & Closing Session
- c) Company Insert in Delegate Bag
- d) Sponsor Promotional Video (Max 3 Minutes) during Tea Break
- e) Space for Promotional Booth in Pre-Conference Area & Exhibition Hall

GOLD SPONSOR (Rs. 1.5 Million)

- a) Logo on all Collateral Material of the Conference
 - a. Main Backdrop
 - b. All signages in the Main Hall
 - c. All signages in the Exhibition Hall
 - d. All signages in the pre-Conference Room/Foyer of the Hotel/Breakout Rooms
 - e. Conference Brochure/Souvenir
 - f. Conference Website/FB Page
 - g. Media Wall
- b) Announcement in Chairman's Welcome Address at Inaugural & Closing Session
- c) Company Insert in Delegate Bag

SILVER SPONSOR (Rs. 1.2 Million)

- a) Logo on all Collateral Material of the Conference
 - a. Main Backdrop
 - b. All signages in the Main Hall
 - c. All signages in the Exhibition Hall
 - d. All signages in the pre-Conference Room/Foyer of the Hotel/Breakout Rooms
 - e. Conference Brochure/Souvenir
 - f. All contents in the Delegate Bag
 - g. Conference Website/FB Page
 - h. Media Wall
- b) Company Insert in Delegate Bag

Package # 1 (Rs. 950,000 only)

- Sponsor – Inaugural Delegate DINNER
- Acknowledgement as a sponsor of Gala Dinner on the e-backdrop, signage at entrance and exit
- Promotional insert or product sample on every tab

Package # 2 (Rs. 800,000 only)

Sponsor – First Day LUNCH Sponsor
Sponsor – Second Day LUNCH Sponsor
Supporting Sponsor

Package # 3 (Rs. 350,000 only)

Sponsor – Delegate Give-Away
Supporting Sponsor Announcement in Inaugural Session

Package No.	Items	Amount
1	Exhibition Booth	PKR 200,000
2	Second day & Third Day Lunch	PKR 8,00,000
3	Conference Inaugural Dinner	PKR 800,000
4	Workshop Sponsorship+ Promotional Insert	PKR 250,000
5	Delegates Give aways	PKR 350,000
9	Banner(Depending upon size and location)	PKR 50,000 -100,000

Promotional Opportunities

Educational Support Opportunities

50,000 - 500,000

PNDS accepts educational grants to support the educational program. Content and speakers are determined by PNDS’s Scientific Program Committee. Educational grants will be acknowledged in the meeting program and on conference signage. Check the meeting website for program updates. A list of sessions and confirmed faculty is available upon request. If your company or organization considers educational grants, kindly let us know. PNDS will gladly complete and submit any necessary grant request paperwork or documentation.

The expo hall is an integral part of NCD Conference 2019.

Don’t miss out on the opportunity to demonstrate your products/services to more than 500 attendees.

Water Bottles (Glass water bottles)

PKR 200,000??

Supporter will have rights to provide branded water bottles for distribution to attendees. Water stations are located throughout the convention center. Supporter will be recognized on website, signage

Program-At-A-Glance Advertising

Distributed to every attendee, the Program-At-A-Glance contains high level information for the meeting, Including a schedule of events, session listings and meeting room locations

Abstracts on USB

Supporter will have company logo on unique wallet sized card that includes a separate flash drive with the Nutrition 2019 abstracts.

Promotional Bag Insert

Take your message directly to attendees by placing your company’s pre-printed flyer in each conference bag. This is an excellent way to ensure your message reaches all attendees.

Wifi & Recharge Stations **PRK 300,000**

This opportunity keeps your company front and center with attendees as they utilize the Internet via WiFi in the convention center. Supporter will receive an initial login splash screen and the WiFi passcode can be your company or product name. Offer a quick “jump start” for attendees’ mobile devices, laptops, and tablets. Two charging areas— one within and one outside the expo hall—will provide an opportunity to recharge. The stations will be exclusively branded by the supporting company. We can get creative with the names of these stations as well to incorporate your company/product name. Supporter benefits include:

- Custom graphics and signage at charging stations
- Supporter acknowledgement on website & signage

Exhibit Hours:**Installation** Thursday 31st October 8:00 am – 5:00 pm**Booth Inspections** Thursday 31st October 6:00 pm**Exhibit Hall Open (Expanded Hours for 2019!)**Friday, 1st November 8:30 am – 5:30 pm

Welcome Reception in Exhibit Hall

Saturday, 2nd November 2019 8:30-6:00 pm

Sunday, 3rd November 09:00 am – 6:00 pm

*complimentary lunch from 12:00 pm – 2:00 pm

Exhibitor Benefits & Pricing**Personnel Registration**

*Full conference exhibitor badges are reserved for exhibitor staff and only allow entrance to all educational sessions, receptions (except invitation only receptions) and the exhibit hall. None of these aforementioned registrations include CE/CME credit. All representatives who require CE/CME credit must register at regular conference rates

Booth Payment Terms

- 50% deposit payment is required with the booth rental.
- 50% final payment is required on October 1st, 2019
- Booth rentals before October 1st can include either a 50% deposit or the full amount.
- Booth rentals received after October 1st, 2019 must include the full payment.

Fill out the Exhibit/Sponsorship form and email us**Exhibition and Sponsorship Application Form**Please complete the Application Form and e-mail to ncdconferencesect@pnds.org

Company Name			
Contact Person name & position			
City		Country	
Tel		Fax	
Cell		E-mail	

*Note: Please include country and city dialing codes***Sponsorship / Exhibition Application**

Package no	Detail of Package	Amount

Billing Details

Contact Person			
Position			
Billing Address			
Tel		Fax	
Cell		Email	

Should you require any further assistance or information, please contact the Conference Secretariat.

Signed: _____

Date: _____